



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Waterfront Strategies  
1010 Wisconsin Ave  
Suite 800  
Washington, DC 20007-3603

**Contract # 838932**

**Schedule Dates** 06/27/12-07/03/12  
**Advertiser** Senate Majority PAC (38811)  
**Agency/T-Code** Waterfront Strategies (8116)/154583751  
**Product** Political - Non-Ballot Issue (1196)  
**Brand** SENATE MAJORITY PAC (171927)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** WOOD,SPENCER  
**Phone/Fax** (202) 550-6060 /  
**CPE** 94/100/1378  
**Account Types** National/\*\*Political - Agency  
**Billing Type** Weekly/Irregular  
**Comments** SENATE MAJORITY PAC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 06/26/12  
**Last Modified** 06/27/12  
**Entered By** Greg Watkins  
**CO-OP** No  
**Headline #** 06215031  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,064.75  
**Net Total** \$11,700.25  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Jul. 2012	17	\$13,765.00
<b>Grand Total:</b>	<b>17</b>	<b>\$13,765.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/27/12-06/29/12	4	:30	10A- 11A (ET)	1			X	X	X				\$410.00		Norfolk (WVEC) (WVEC)	UPDATED\, RACHAEL RAY	6/26/12
1.0.1	Closed Preempt	06/28/12															Norfolk (WVEC) (WVEC)	R-Live News Coverage/Spot -	
2.0	Normal Line / SPOT	07/02/12-07/03/12	4	:30	11A- 12P (ET)	1	X	X						1	\$575.00	\$575.00	Norfolk (WVEC) (WVEC)	UPDATED\, THE VIEW	6/26/12
3.0	Normal Line / SPOT	06/27/12-06/29/12	4	:30	12P- 1P (ET)	1			X	X	X			1	\$400.00	\$400.00	Norfolk (WVEC) (WVEC)	UPDATED\, 13 NEWS MIDDAY	6/26/12
4.0	Normal Line / SPOT	06/27/12-06/29/12	4	:30	4P- 5P (ET)	1			X	X	X			1	\$515.00	\$515.00	Norfolk (WVEC) (WVEC)	UPDATED\, DR. OZ	6/26/12
5.0	Normal Line / SPOT	06/27/12-06/29/12	4	:30	5P- 5:30P (ET)	1			X	X	X			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	UPDATED\, 13 NEWS AT 5P	6/26/12
6.0	Normal Line / SPOT	06/27/12-06/29/12	4	:30	6P- 6:30P (ET)	2			X	X	X			2	\$1,025.00	\$2,050.00	Norfolk (WVEC) (WVEC)	UPDATED\, 13 NEWS AT 6P	6/26/12
7.0	Normal Line / SPOT	06/27/12-06/29/12	4	:30	7P- 7:30P (ET)	2			X	X	X				\$1,375.00		Norfolk (WVEC) (WVEC)	UPDATED\, WHEEL OF FORTUNE	6/26/12
7.0.1	Closed Preempt	06/27/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception - NO AVAIL	
7.0.2	Closed Preempt	06/27/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception - NO AVAIL	
8.0	Normal Line / SPOT	06/27/12-06/29/12	4	:30	7A- 9A (ET)	1			X	X	X			1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)	UPDATED\, GOOD MORNING AMERICA	6/26/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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9.0	Normal Line / SPOT	06/27/12-06/29/12	4	:30	7:30P- 8P (ET)	1			X	X	X			1	\$1,375.00	\$1,375.00	Norfolk (WVEC) (WVEC)	UPDATED\, JEOPARDY	6/26/12
10.0	Normal Line / SPOT	07/02/12-07/03/12	4	:30	9A- 10A (ET)	1	X	X						1	\$410.00	\$410.00	Norfolk (WVEC) (WVEC)	UPDATED\, LIVE WITH KELLY	6/26/12
11.0	Normal Line / SPOT	07/01/12-07/01/12	4	:30	10A- 11A (ET)								1	1	\$275.00	\$275.00	Norfolk (WVEC) (WVEC)	UPDATED\, THIS WEEK	6/26/12
12.0	Normal Line / SPOT	07/01/12-07/01/12	4	:30	9A- 9:30A (ET)								1	1	\$75.00	\$75.00	Norfolk (WVEC) (WVEC)	UPDATED\, WALL STREET JOURNAL	6/26/12
13.0	Normal Line / SPOT	06/27/12-06/29/12	4	:30	11A- 12P (ET)	1			X	X	X			1	\$575.00	\$575.00	Norfolk (WVEC) (WVEC)	THE VIEW	6/26/12
14.0	Normal Line / SPOT	07/02/12-07/03/12	4	:30	4P- 5P (ET)	1	X	X						1	\$515.00	\$515.00	Norfolk (WVEC) (WVEC)	Dr. OZ	6/26/12
15.0	Normal Line / SPOT	07/02/12-07/03/12	4	:30	6P- 6:30P (ET)	1	X	X						1	\$1,025.00	\$1,025.00	Norfolk (WVEC) (WVEC)	13 NEWS at 6	6/26/12
16.0	Normal Line / SPOT	07/02/12-07/03/12	4	:30	7P- 7:30P (ET)	2	X	X						2	\$1,375.00	\$2,750.00	Norfolk (WVEC) (WVEC)	WHEEL OF FORTUNE	6/26/12
17.0	Normal Line / SPOT	07/02/12-07/03/12	4	:30	7:30P- 8P (ET)	1	X	X						1	\$1,375.00	\$1,375.00	Norfolk (WVEC) (WVEC)	JEOPARDY	6/26/12

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Date:

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